



The benefits of self-publishing.

Your book. Your rights. Your control.

Delivered by your publisher.

Expertise.
Project Management. Support.



You've written a book. Now what?

Getting a book from finished manuscript to published book can be daunting.

You can pursue a traditional publishing contract – but that normally means finding an agent, giving up creative control and accepting a smaller share of the royalties.

Or you can self-publish – keeping your rights and control, but taking responsibility for the costs and expertise yourself.

There is another option.

Self-publish - but with professional support.

That's the idea behind Winter & Drew's innovative hybrid model.



**Your book. Your rights.
Your control.**

With our expertise & support.

You get the best of both worlds.

Winter & Drew's model is based on delivering the benefits of self-publishing, together with many of the advantages of having a professional publisher.

Like self-publishing, you pay the costs, but don't do it all yourself. We run the project for you, delivering much of the work.

YOU KEEP YOUR RIGHTS

Your book remains yours. You can always take it back and republish if you choose.

YOU KEEP CREATIVE CONTROL

You retain creative approval over the cover, content and formatting, and have final sign-off throughout the publishing process. Our team advises and supports you at all times.

YOU GET A PUBLISHER'S IMPRINT

Your book carries the Winter & Drew imprint, giving you the credibility and support of a publisher, while retaining the freedoms of self-publishing.

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We help you publish it.

Once your project is accepted, you'll work with one of our publishers, who guides you through the process and brings in the specialist expertise your book needs.



DEPENDING ON YOUR PACKAGE, WE OFFER:

- Structural / developmental edit
- Line / copy edit
- Professional cover design
- Blurb / pitch copy
- eBook and print-on-demand formatting
- Proofreading
- ISBN and British Library catalogue submission
- Beta readers
- Marketing and launch planning
- Marketing implementation support
- Submission to wholesalers for retail distribution.

This is buying publishing expertise. Not 'paying to be published.'

Publishing a book needs expertise. Professional editing, effective cover design, careful formatting, proofreading – all these require publishing knowledge and skills.

Just as you may hire a master builder to run and manage a complex building project, hiring Winter & Drew gives you access to an experienced team to manage your project.

EXPERIENCE

Winter & Drew was founded by author and self-publisher Jonathan Posner, who brings extensive experience of self-publishing and a network of specialist publishing professionals.

PERSONAL SUPPORT

You'll work with a dedicated Winter & Drew publisher throughout your project.

TRANSPARENCY

Our packages and costs are set out clearly, so you know what you're committing to before making a decision.

CHOICE

There are four publishing packages, allowing you to choose the level of support that best fits your book and ambitions. Or we can prepare a bespoke package to fit your needs and budget.

Ready to publish?

Let us help turn your book into a professional publication – while you keep the creative control that makes self-publishing so attractive.

Submit your manuscript for assessment. We work selectively with authors so, if we accept your project, you'll have the Winter & Drew team working with you to make the book as good as it can be. We will want to make your book a credit to you as the author, and to us as the publisher.

**Submit your
manuscript**



winteranddrew.com

